

## **Secure Cash Network launches the First Debit<sup>®</sup> Gold Discover Network<sup>®</sup> card**

Conroe, Texas, November 19, 2007 – Secure Cash Network, a provider of alternative financial service, announced today the launch of the First Debit Gold Discover Network card. The First Debit Gold card has all the standard features you would expect from a prepaid signature card, plus it comes standard with value added benefits to the card holder.

- **Acceptance** - Purchasing power is yours with access to over 4 million participating merchant and cash access locations.
- **Identity Theft Defense** - If you believe your identity has been stolen, you may speak with an identity theft specialist 24/7 for recovery assistance. You may also receive an identity theft recovery kit and up to \$2,500 in financial relief (subject to a \$250 deductible).
- **Zero Liability** - Zero Liability ensures that you are not held responsible for unauthorized use of your Discover Debit Card, if you meet the following conditions:
  - You have handled your card responsibly
  - You have reported any unauthorized charges or the loss or theft of your card within two business days
  - You have not reported more than two unauthorized events within twelve months
  - You have not benefited from the unauthorized use
  - Remember to always call your Financial Institution as soon as possible if you notice any unauthorized use of your card.
- **Lowest Purchase Price Guarantee** - As a Discover Debit Cardholder, you are eligible to receive the lowest price every time you make a purchase with your card. If you find an identical item at a lower price within 60 days of the purchase, you can be reimbursed for the difference.
- **Card & Document Registration Services** - Protect your cards in the event they are lost or stolen by using this convenient registration service. In the case of a loss, all of your card issuers can be notified within 24 hours and replacement cards automatically reissued. There is no limit to the number of credit cards you may register. You may also register important documents or personal property. Registration can be accomplished by either calling a customer service representative or printing and filling out the registration form. At your request,

we will notify any designated parties of your address change. You will receive a confirmation of such notifications by mail.

- Travel Assurance Services - You will receive a set of tags from us when you register for this service, which will provide a 24-hour toll-free number, address, and instructions for anyone who may find your lost keys or luggage. Simply attach the tags to your key ring and/or luggage, after registering for this service. Returned keys will be forwarded to you at the address provided on your registration.

For additional information, please visit our corporate website at [www.securecashnetwork.com](http://www.securecashnetwork.com) or visit [www.firstdebitgold.com](http://www.firstdebitgold.com) for cardholder support.

### **About Secure Cash Network**

Secure Cash Network provides innovative financial services to the unbanked and underbanked. In the U.S., the company offers money remittance, walk-in bill payment, and prepaid VISA and Discover products. Founded in 2003, Secure Cash Network is headquartered in Conroe, Texas.